

# ***Five Reasons for Your Business or Organization to Support St. Paul's Music as a Sponsor***

- An advertisement (of your design) will appear in the programs (printed and online) of eight concerts presented by St. Paul's Music:
  - **Indianapolis Baroque Orchestra: Bach Project**  
Friday, October 7, 2011, 7:30 PM
  - **Rising Stars Concert: The Bach Project for Organ**  
Friday, October 21, 2011, 7:30 PM
  - **The Abel Family Quartet**  
Sunday, January 22, 2012, 4:00 PM
  - **Icarus: From Debussy to Beatles**  
**A Traditional Classical Jazz Ensemble**  
Tuesday, February 12, 2012, 7:30 PM
  - **Indianapolis Baroque Orchestra; International Artistry: Baroque & Classical Masterworks by Bach, Mozart, Telemann & Vivaldi**  
Sunday, February 26, 2012, 4:00 PM
  - **Masterworks of Franz Joseph Haydn & Wolfgang Amadeus Mozart, St. Paul's Choir with Orchestra, Dean Franke, Violinist**  
Sunday, March 11, 2012, 4:00 PM
  - **Thomas Trotter, Organist**  
Friday, April 20, 2012, 7:30 PM (co-sponsored with the Indianapolis Chapter of American Guild of Organists)
  - **Carla Edwards, Organist**  
Friday, May 18, 2012, 7:30 PM
- Your support will be viewed by more than 2,000 concert goers and acknowledged at all St. Paul's Music functions
- You will help support the St. Paul's Choral Scholars program, which provides scholarships for private lessons on an instrument for any participating Indianapolis area youth
- Your support will be recognized by patrons of the arts, a group that appreciates and supports corporate sponsors
- St. Paul's Music is a non-profit organization [501(c)(3)] and your contribution is tax deductible



## **Sponsor Advertisement Rates** (Sponsor provides electronic B/W ad)

- **Full page:** Back cover - \$1000; Inside - \$650  
[artwork not to exceed 7.5" wide x 10" tall]
- **Half page** - \$350  
[artwork not to exceed 7.5" wide x 4.75" tall]
- **Quarter page** - \$200  
[artwork not to exceed 3.5" wide x 4.75" tall]
- **Business card** - \$100  
[artwork not to exceed 3.5" wide x 2.25" tall]

*Thank you for your consideration,*

St. Paul's Music  
Frank Boles, Associate for Music  
St. Paul's Episcopal Church  
6050 North Meridian Street  
Indianapolis, IN 46208  
(317) 253-1277  
[www.stpaulsindy.org/news/concerts.htm](http://www.stpaulsindy.org/news/concerts.htm)

For more information, contact:  
Charles Goodlett  
Email: [goodlett@iupui.edu](mailto:goodlett@iupui.edu)



**ADVERTISING CONTRACT, 2011/2012 SEASON  
ALL ADS WILL BE PRINTED IN BLACK-AND-WHITE: NO COLOR**

Check one	Description	Width x Height	Price
	Full Page: Back Cover	7.5" x 10"	\$1000
	Full Page: Inside	7.5" x 10"	\$650
	Half Page	7.5" x 4.75"	\$350
	Quarter Page	3.5" x 4.75"	\$200
	Business Card	3.5" x 2.25"	\$100

- ❖ Please supply "camera ready" ad design, using either .tif or .jpg format
- ❖ Ads should be prepared for printing in black-and-white
- ❖ **Deadline for first program: September 30, 2011**
- ❖ Send electronic versions of the ad (jpg or tiff format preferred) to:  
[musicdesk@stpaulsindy.org](mailto:musicdesk@stpaulsindy.org) subject line: program ad copy

Advertiser name: \_\_\_\_\_

Advertiser Contact Person: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Advertiser Signature: \_\_\_\_\_

SPM Representative: \_\_\_\_\_

- ❖ *A copy of this form will be sent to the advertiser by St. Paul's Music*

**St. Paul's Music**

St. Paul's Episcopal Church  
6050 North Meridian Street  
Indianapolis, IN 46208  
(317) 253-1277

[www.stpaulsindy.org/news/concerts.htm](http://www.stpaulsindy.org/news/concerts.htm)